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MASSE WORLD 2025 ANNUAL REPORT

Massé World President's Message



Dear Massé World Family,

As we bring the 2025 activity year to a close, my heart is filled with profound gratitude and renewed purpose. This year has been a remarkable journey, one defined by compassion, bold action, and the unwavering belief that every individual, regardless of skin difference or circumstance, deserves dignity, safety, health, and opportunity.

Thanks to you, our sponsors, partners, supporters, and dedicated volunteers, Massé World has continued to break barriers and expand hope across Africa, Asia, and beyond. Together, we launched our Farms of Opportunity in Senegal, empowered communities through our *Food Assistance (YaapRoots)* program, delivered lifesaving medical support to children battling skin cancer, expanded mental health advocacy, and elevated global understanding of albinism and vitiligo.

Each achievement was made possible because you chose to stand with us. Your giving, your encouragement, your partnership, and your trust have fueled our mission. To our sponsors and supporters: thank you for investing in lives, in futures, and in the belief that change is possible. To our extraordinary Massé World volunteers: you are the heartbeat of this organization. Your commitment, your time, your courage, and your love continue to move mountains for the communities we serve.

As we step into 2026, we embrace a year of deeper impact, stronger advocacy, and wider reach. Our theme for the year, **“Dignity in Every Direction,”** reflects our commitment to advancing social inclusion, expanding medical access, strengthening educational opportunities, and building systems that uplift individuals with albinism and vitiligo at every stage of life. In 2026, we will broaden our medical assistance program, launch new community-led initiatives, expand our international partnerships, and elevate the voices of those whose stories must be heard. This new year will challenge us, but it will also strengthen us. And with your continued support, we will rise to meet every challenge with hope and determination.

Thank you for walking this journey with us. Thank you for believing in Massé World. Thank you for believing in the power of dignity, understanding, and inclusion. Together, we will continue to build a world where acceptance replaces stigma, and where every person, every child, every woman, every family, can thrive beyond limitations.

Raissa Levy

A blue ink signature of Raissa Levy, consisting of a stylized, flowing script.

President, Massé World

Executive Summary

Massé World has had a transformative year in 2024, furthering its mission to support individuals living with albinism and vitiligo through education, aid, and advocacy. We expanded our reach across Africa and Southeast Asia, conducted impactful events such as the International Speak Out summit, and launched new programs focusing on health and empowerment. This report highlights our accomplishments, challenges, and vision for the future.

Mission and Vision

Our Mission is to provide aid, support, and education to individuals with albinism and vitiligo, fostering a community where acceptance replaces stigmas and discrimination.

Our Vision is to end discrimination and stigma of differences.

2025 Highlights

- **Events and Outreach**



*Hosted our third annual **Global Speak Out Summit**, focusing on global mental health awareness. ninety-three participants from twelve countries joined the conversation: Cameroon, Congo, Eswatini, Ghana, Jordan, Kenya, Poland, Scotland, Senegal, Tanzania, United Arab Emirates (UAE), and United States of America (USA).*

Nutrition Support: We provided food assistance to 390 families facing hardship across Cameroon, Senegal, and the United States, ensuring children and adults alike had access to nutritious meals. This support not only addressed immediate hunger but also strengthened family well-being and resilience in communities confronting economic and health challenges.



Cameroon



Senegal



USA



Senegal

Health Fair: During our recent outreach, we provided medical assistive gear, including eyewear and sunscreen, to 52 children and young adults with albinism in Cameroon and



Senegal, helping protect their health and well-being. In addition, Person & Covey, a pioneering company in health and personal care, generously donated shampoo, which was distributed to 185 individuals during our community outreach in Tampa, Florida, highlighting the importance of good hygiene. This combined effort reinforced our commitment to holistic health education and practical support for those who need it most.





Back-to-School Initiatives: This year's theme, ***"Stronger Together: Every Child Moves Ahead,"*** highlighted the transformative power of education in every child's life. Through this initiative, 1,035 children living with albinism and vitiligo across Cameroon, the Congo, Ghana, Kenya, Senegal, and the United States received much-needed school supplies and scholarships, ensuring they could pursue their education without financial stress.



In partnership with 1 Voice Academy, we also supported over 105 children battling cancer by providing art sets to inspire creativity, self-expression, and hope during difficult times. Across all our programs, we distributed essential supplies to children facing financial hardship, medical challenges, and other obstacles, reaffirming our commitment to empowering every child to thrive.

Scholarship recipients: 9 high school students, 3 in Cameroon, 3 in Senegal, and 3 in Ghana received a full scholarship for the 2025-2026 academic school year. One college student in Kenya was awarded a full four-year college scholarship for engineering studies.

- **Advocacy**



Coalition of Skin Diseases Hill Day – Capitol Hill, Washington DC 2025



International Albinism Awareness Day – Cameroon 2025

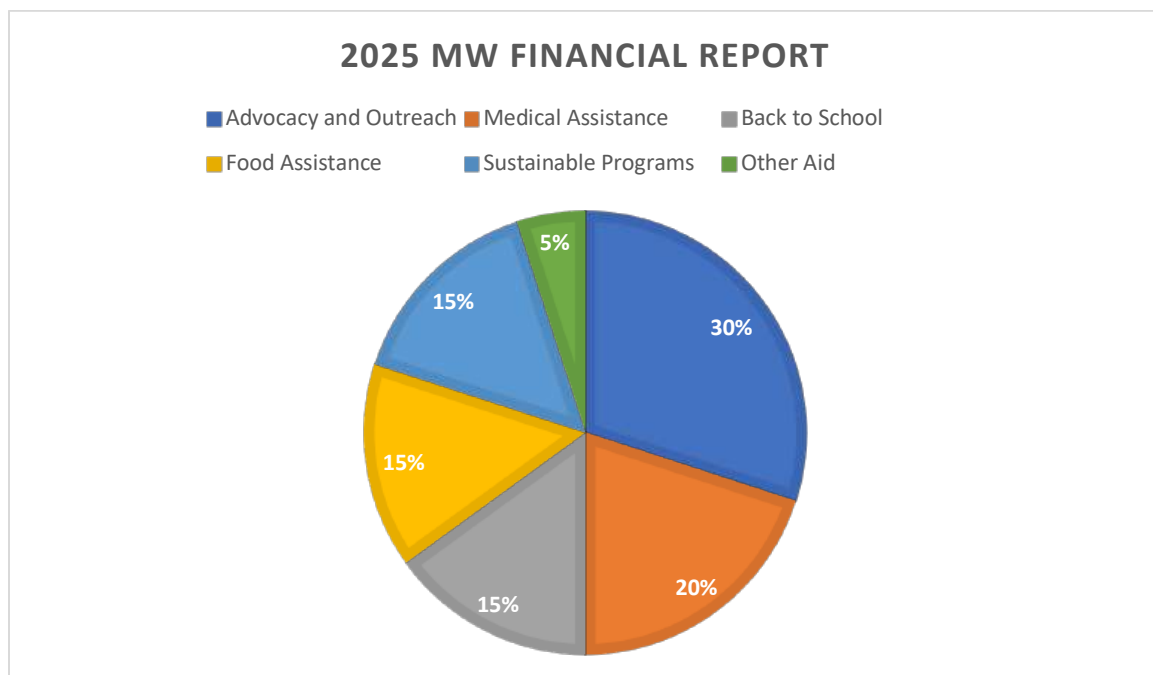


World Vitiligo Day – Nigeria 2025

Volunteer Engagement: Over 60 volunteers across Cameroon, Congo DRC, Ghana, Nigeria, Senegal, and the U.S. participated in direct support, mentorship, and awareness campaigns.

Financial Overview

In 2025, Massé World obtained funding primarily through individual and corporate donor contributions. The organization allocated its resources strategically to maximize impact across core program areas. Advocacy and Outreach represented the largest investment at 30%, reflecting our commitment to education, awareness, and community engagement. Medical Assistance accounted for 20%, supporting essential care for individuals facing urgent health needs. Our Back to School and Food Assistance initiatives each received 15%, ensuring children had the tools to learn and families had access to nutritious meals. Sustainable Programs also represented 15%, reinforcing long-term community resilience and empowerment. The remaining 5% supported Other Aid, addressing additional needs as they arose throughout the year.



Looking Ahead to 2026

Massé World is poised for a year of bold expansion, deeper impact, and strengthened global reach. In 2026, we aim to:

- Launch a sustainable development program in Ghana and scale our Farms of Opportunity initiative into new regions, empowering families with long-term economic stability.
- Introduce the *I AM* Global Campaign, a worldwide movement to elevate awareness, dignity, and representation for individuals with albinism and vitiligo.
- Strengthen volunteer engagement and expand international partnerships to enhance collaboration, outreach, and community support.

- Expand our community-based health and education programs for women and children, ensuring access to essential services, youth development, and holistic family care.
- Advance our global advocacy efforts to eliminate stigma, discrimination, and harmful myths surrounding vulnerable populations.

Acknowledgments

We extend our heartfelt gratitude to our donors, partners, volunteers, and volunteer staff who made 2025 a year of growth and impact. Together, we are creating a world where everyone is valued and empowered.

Call to Action

Your continued support makes our work possible. Together, we can:

- Empower women, infants, and adolescents through health and education
- Sustain families through income-generating programs
- Create inclusive communities that celebrate diversity
- Save lives through urgent medical support

Join us in 2026 as we continue transforming lives and inspiring hope worldwide.

Donate, Partner, Volunteer.

www.masseworld.org

Increase Awareness – Fight The Stigma